



Digital Fall Forum 2020 Agenda

Wednesday – September 16th, 2020

12:30PM – 1:00PM ET

1:00PM – 2:00PM ET

Fall Forum Welcome Webinar

Class #1

Sales & Marketing: Data & Reporting

Customer Direct: Data & Reporting

Production & Delivery: Data & Reporting

Billing & Payables: Data & Reporting

2:00PM – 3:00PM ET

Class #2

Sales & Marketing: Integrations (Gravity Forms & Twilio)

Customer Direct: Integrations (WooCommerce & BlueToad)

Production & Delivery: Integrations (Filestack & Adobe InDesign)

Billing & Payables: Integrations (QuickBooks Online & Dwolla)

3:00PM – 4:00PM ET

Product Roadmap Webinar (With Giveaway)

4:00PM – 5:00PM ET

Tom's Feature Freakout Day One Webinar

Thursday – September 17th, 2020

10:00AM – 10:30AM ET

10:30AM – 11:30AM ET

Day 2 Welcome Webinar

Class #3

Sales & Marketing: Tips & Tricks

Customer Direct: Tips & Tricks

Production & Delivery: Tips & Tricks

Billing & Payables: Tips & Tricks

11:30AM – 12:30PM ET

Class #4

Sales & Marketing: Automation & Drip Campaigns

Customer Direct: Using a Storefront and MagHub

Production & Delivery: Layout to Tear Sheets

Billing & Payables: Managing Cashflow

1:00PM – 2:00PM ET

Client Roundtable Webinar (With Giveaway)

2:00PM – 3:00PM ET

Class #5

Sales & Marketing: Forecasts -> Proposals -> Orders

Customer Direct: Selling and Renewing Subscriptions

Production & Delivery: Gather Assets to Tickets

Billing & Payables: Tracking Costs and Expenses

3:00PM – 4:00PM ET

Class #6

Sales & Marketing: Forecasts -> Proposals -> Orders

Customer Direct: Selling and Renewing Subscriptions

Production & Delivery: Using Projects with Digital Media and Service Sales

Billing & Payables: Tracking Costs and Expenses

4:00PM – 5:00PM ET

Tom's Feature Freakout & Closing Remarks Webinar
(With Giveaway)